



Visit our website
www.marinamaster.si
 Call us
 +386 1 519 9121

Marina Master Mobile

Be in complete control of your marina business at any time and from any location using Marina Master from any of your mobile devices.

Marina Master Cloud Based

Be flexible and reduce your infrastructure costs using Marina Master as Cloud Based Solution.



IN YOUR LANGUAGE

MUSCLE

POWERFUL TOOL, ALL IN ONE

ADAPTABILITY

CUSTOMIZED, UPGRADEABLE

SECURITY

STABLE, SAFE, BANK-TRUSTED SOFTWARE

TOTAL CONTROL

TRANSPARENCY, AUTHORITY

EFFORTLESS

EASY TRANSITION, USE & MAINTENANCE

RESULTS

MORE PROFIT, SATISFIED STAFF & GUESTS

**TOTAL CONTROL
 OF MARINA**
 at your fingertips



marinamanagement**software**

- CUSTOMER RELATIONSHIP MANAGEMENT – CRM • MOVEMENT CONTROL
- MY MARINA PORTAL • CHARTER • SERVICING AND WAREHOUSE ADMINISTRATION • ACCOUNTANCY • MANAGEMENT EIS • YACHT CLUB • APARTMENTS • CAMPING SITE • GUESTS • RECEPTION DESK – INVOICING
 - STORE • FOOD & BEVERAGE • EVENT MANAGEMENT



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Total control of your marina resort operations with the marina management software that reduces costs, raises productivity and increases profit.

CUSTOMER RELATIONSHIP MANAGEMENT - CRM

Using hotkeys on vessel's homepage provides vital information for the CRM module:

- › correspondence with customers,
- › berthing situation in reference to the contract,
- › creating and printing contracts and invoices in customers' language,
- › automatic contract renewal according to various criteria,
- › complete and quick information about a vessel's movement,
- › electronic document storage,
- › email and SMS messaging of relevant information.



SERVICING AND WAREHOUSE ADMINISTRATION

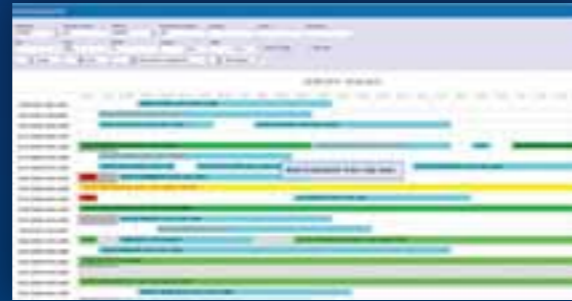
A vessel's homepage allows simple opening of a contract, contractual instructions and its services as well as complete overview of client requests about a vessel. Instructions refer to the administration of warehouse operations:

- › planning individual services,
- › workforce administration,
- › supervision of service work on each vessel,
- › managing of derricks and equipment,
- › overview of work efficiency.



CHARTER

- › shared bookings of charter vessels,
- › booking options, actual bookings, offers,
- › payment by installments,
- › vessel check-in / check-out,
- › guest registration,
- › profit sharing with vessel owners.



ACCOUNTANCY

The Accountancy module covers the entire process of monitoring financial documents from their origin to posting to the General Ledger:

- › customer and supplier balance,
- › financial and material accountancy for service administration,
- › automatic interest adjustment and revaluation,
- › overdue claims preparation.

RECEPTION DESK - INVOICING - CURRENCY EXCHANGE - POS

- › information about customers and vessels available at one place,
- › quick vessel-data input; vessels already registered are automatically found,
- › invoicing and currency exchange balancing, simplified vessel registration,
- › invoices issuing in the selected language,
- › supervision of overdue accounts and their auditing,
- › currency exchange module integrated into invoicing,
- › also available on your smart phone.

**REDUCE COSTS
RAISE PRODUCTIVITY
RAISE PROFITS**

**CONTROL
OF ALL MARINA RESORT
OPERATIONS WITH
ONE CLICK**



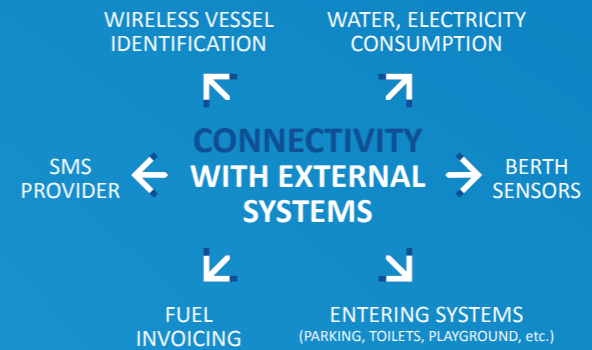
- ✓ **FULLY ADAPTABLE TO YOUR REQUIREMENTS**
- ✓ **SAFE & RELIABLE**
- ✓ **TRANSPARENT**
- ✓ **EASY TO USE IMPLEMENT & MAINTAIN**
- ✓ **COST EFFICIENT**

CRM, YACHT CLUB, MANAGEMENT – EIS, ACCOUNTANCY, MOVEMENT CONTROL, GUESTS, RESERVATION SYSTEM, MY MARINA PORTAL

**ALL MODULES
IN ONE SOLUTION**

SERVICE, WAREHOUSE, STORE

EVENT MANAGEMENT, CHARTER, APARTMENTS, CAMPING SITE, F&B



MY MARINA PORTAL

is modern way of online communication through any mobile device, that enables customers to book and order marina's services online.



MOVEMENT CONTROL

- › Graphical overview of marina occupancy today & history & future,
- › vessel movements: arrivals, departures, temporary absences,
- › vessel data: berth location, planned lifting out / launching services, expected arrivals.

Different options of automatized boat identification and movement control:

- › wireless vessel identification using **RFID** system,
- › automatic marina control using **Ultrasonic Sensors**,
- › vessel identification using **QR code**,
- › berth identification using **NFC labels**,
- › dock walk integrated in **Marina Master Mobile**,
- › direct communication via **My Marina**.



MANAGEMENT - EIS

- › complete monitoring of marina activities and situation,
- › physical and financial indicators,
- › service, income and expenses analysis,
- › future cash flow,
- › data mining by various criteria: profit-centre, location, vessel length, services, flag,
- › comparison of financial data over years,
- › also available on your smart phone.

YACHT CLUB

The Membership module is designed specifically for marina based Yacht Club and provides full member integration between marina, food & beverages facilities and processing of membership data, resulting in Yacht Club centralized management. It enables you quick data entering & access, system's alarms & controls, automatic invoicing and efficient contract management.

APARTMENTS

- › bookings and reservations,
- › offers,
- › guest registration,
- › invoicing and accountancy,
- › check-in / check-out.

GUESTS

- › quick serving of guests in marina resort with check-in / check-out,
- › guest registration for authorities if needed,
- › powerful statistical reports.



STORE

The Store module is easily used with barcode readers:
› register of new products in a warehouse,
› receipt issuance.
Every transaction directly affects accountancy and stock inventory.

FOOD & BEVERAGE

The Food & Beverage module with built-in touch screen support is a sophisticated and complete tool for catering services in bars and restaurants. Orders and payment receipts are created fast and easy.



EVENT MANAGEMENT

You can easily plan & manage all events and resources in your Marina. Advanced CRM enables you on-line communication with customers, including informing customers about events, filling in the application form to attend events and other activities.

