



Visit our website  
[www.marinamaster.si](http://www.marinamaster.si)  
 Call us  
 +386 1 519 9121

## Marina Master Mobile

Be in complete control of your marina business at any time and from any location using Marina Master from any of your mobile devices.

## Marina Master Cloud Based

Be flexible and reduce your infrastructure costs using Marina Master as Cloud Based Solution.



**IN YOUR LANGUAGE**

### **M**USCLE

POWERFUL TOOL, ALL IN ONE

### **A**DAPTABILITY

CUSTOMIZED, UPGRADEABLE

### **S**ECURITY

STABLE, SAFE, BANK-TRUSTED SOFTWARE

### **T**OTAL CONTROL

TRANSPARENCY, AUTHORITY

### **E**FFORTLESS

EASY TRANSITION, USE & MAINTENANCE

### **R**ESULTS

MORE PROFIT, SATISFIED STAFF & GUESTS

**TOTAL CONTROL  
 OF MARINA**  
 at your fingertips



**marina management software**

- CUSTOMER RELATIONSHIP MANAGEMENT – CRM • MOVEMENT CONTROL
- MY MARINA PORTAL • CHARTER • SERVICING AND WAREHOUSE ADMINISTRATION • ACCOUNTANCY • MANAGEMENT EIS • YACHT CLUB • APARTMENTS • CAMPING SITE • GUESTS • RECEPTION DESK – INVOICING
  - STORE • FOOD & BEVERAGE • EVENT MANAGEMENT



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Total control of your marina resort operations with the marina management software that reduces costs, raises productivity and increases profit.



## CUSTOMER RELATIONSHIP MANAGEMENT - CRM

Using hotkeys on vessel's homepage provides vital information for the CRM module:

- › correspondence with customers,
- › berthing situation in reference to the contract,
- › creating and printing contracts and invoices in customers' language,
- › automatic contract renewal according to various criteria,
- › complete and quick information about a vessel's movement,
- › electronic document storage,
- › email and SMS messaging of relevant information.



## SERVICING AND WAREHOUSE ADMINISTRATION

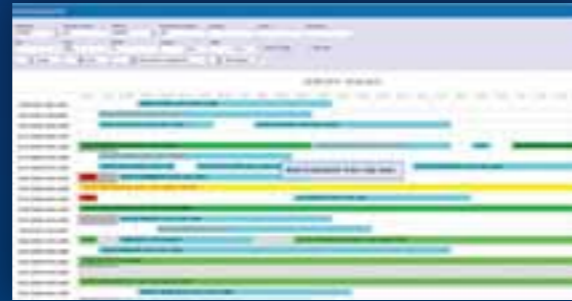
A vessel's homepage allows simple opening of a contract, contractual instructions and its services as well as complete overview of client requests about a vessel. Instructions refer to the administration of warehouse operations:

- › planning individual services,
- › workforce administration,
- › supervision of service work on each vessel,
- › managing of derricks and equipment,
- › overview of work efficiency.



## CHARTER

- › shared bookings of charter vessels,
- › booking options, actual bookings, offers,
- › payment by installments,
- › vessel check-in / check-out,
- › guest registration,
- › profit sharing with vessel owners.



## ACCOUNTANCY

The Accountancy module covers the entire process of monitoring financial documents from their origin to posting to the General Ledger:

- › customer and supplier balance,
- › financial and material accountancy for service administration,
- › automatic interest adjustment and revaluation,
- › overdue claims preparation.

## RECEPTION DESK - INVOICING - CURRENCY EXCHANGE - POS

- › information about customers and vessels available at one place,
- › quick vessel-data input; vessels already registered are automatically found,
- › invoicing and currency exchange balancing, simplified vessel registration,
- › invoices issuing in the selected language,
- › supervision of overdue accounts and their auditing,
- › currency exchange module integrated into invoicing,
- › also available on your smart phone.

**REDUCE COSTS  
RAISE PRODUCTIVITY  
RAISE PROFITS**

**CONTROL  
OF ALL MARINA RESORT  
OPERATIONS WITH  
ONE CLICK**



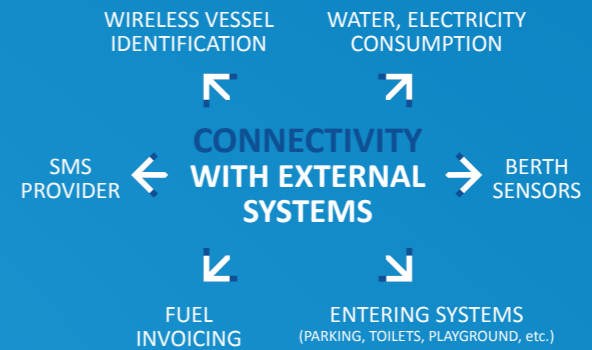
- ✓ **FULLY ADAPTABLE TO YOUR REQUIREMENTS**
- ✓ **SAFE & RELIABLE**
- ✓ **TRANSPARENT**
- ✓ **EASY TO USE IMPLEMENT & MAINTAIN**
- ✓ **COST EFFICIENT**

CRM, YACHT CLUB, MANAGEMENT – EIS, ACCOUNTANCY, MOVEMENT CONTROL, GUESTS, RESERVATION SYSTEM, MY MARINA PORTAL

**ALL MODULES  
IN ONE SOLUTION**

SERVICE, WAREHOUSE, STORE

EVENT MANAGEMENT, CHARTER, APARTMENTS, CAMPING SITE, F&B



## MY MARINA PORTAL

is modern way of online communication through any mobile device, that enables customers to book and order marina's services online.



## MOVEMENT CONTROL

- › Graphical overview of marina occupancy today & history & future,
- › vessel movements: arrivals, departures, temporary absences,
- › vessel data: berth location, planned lifting out / launching services, expected arrivals.

## Different options of automatized boat identification and movement control:

- › wireless vessel identification using **RFID** system,
- › automatic marina control using **Ultrasonic Sensors**,
- › vessel identification using **QR code**,
- › berth identification using **NFC labels**,
- › dock walk integrated in **Marina Master Mobile**,
- › direct communication via **My Marina**.



## MANAGEMENT - EIS

- › complete monitoring of marina activities and situation,
- › physical and financial indicators,
- › service, income and expenses analysis,
- › future cash flow,
- › data mining by various criteria: profit-centre, location, vessel length, services, flag,
- › comparison of financial data over years,
- › also available on your smart phone.

## YACHT CLUB

The Membership module is designed specifically for marina based Yacht Club and provides full member integration between marina, food & beverages facilities and processing of membership data, resulting in Yacht Club centralized management. It enables you quick data entering & access, system's alarms & controls, automatic invoicing and efficient contract management.

## APARTMENTS

- › bookings and reservations,
- › offers,
- › guest registration,
- › invoicing and accountancy,
- › check-in / check-out.

## GUESTS

- › quick serving of guests in marina resort with check-in / check-out,
- › guest registration for authorities if needed,
- › powerful statistical reports.



## STORE

The Store module is easily used with barcode readers:  
› register of new products in a warehouse,  
› receipt issuance.  
Every transaction directly affects accountancy and stock inventory.

## FOOD & BEVERAGE

The Food & Beverage module with built-in touch screen support is a sophisticated and complete tool for catering services in bars and restaurants. Orders and payment receipts are created fast and easy.



## EVENT MANAGEMENT

You can easily plan & manage all events and resources in your Marina. Advanced CRM enables you on-line communication with customers, including informing customers about events, filling in the application form to attend events and other activities.

